



HP Neverstop Laser Printers

World's first cartridge-free laser printer¹





Ultimate printing freedom. World's first cartridge-free laser printer.¹

This innovative, rapid-reload laser printer helps reduce downtime and costs. Get exceptional value right out of the box with 5,000 pages of toner before stopping to reload.² Count on HP quality and reliability at an ultra low cost, and get easy mobile printing with HP Smart app—best-in-class mobile print app.^{3,4} Easily restore toner levels with a mess-free experience.⁵



Original HP Toner quality. Save up to 80% on HP toner.⁶

Get HP Toner quality and reliability page after page at an ultra-low cost.



15-second, mess-free self reload⁵

Quickly restore toner levels—no mess, no stress.⁵ The groundbreaking design of our toner reload kit helps you get back to printing in seconds.⁵



Up to 5,000 pages right out of the box before your first reload²

Minimize interruptions and print up to 10x more pages out of the box than in-class HP Laser printers.⁶



Freedom to work anywhere

Print, scan, and copy from virtually anywhere with HP Smart app—the best-in-class mobile print app.^{3,4}



HP Neverstop Laser MFP 1200w



HP 103A/AD Black Original Neverstop Laser Toner Reload Kit⁷

Enjoy thousands of pages at an exceptionally low cost per page, impress with outstanding HP print quality, and get crisp black text and graphics for your most important documents. The revolutionary HP 103A/AD Black Original Neverstop Laser Toner Reload Kit lets you print thousands of laser-quality pages with HP's easy-to-use toner reload kit. Count on the hassle-free HP Neverstop Toner Reload System for premium-quality pages and HP reliability.⁷

HP Neverstop Laser Printers at a glance



	HP Neverstop Laser MFP 1200a/w	HP Neverstop Laser 1000a/w
Function	Scan, copy, print	Print
Print speeds	20 ppm ⁸	20 ppm ⁸
Inbox yield	5,000 pages ²	5,000 pages ²
Input capacity	150 pages	150 pages
Connectivity	USB, wireless (1200w model only)	USB, wireless (1000w model only)
Display	2-line LCD	Icon LCD

1. Constant toner self-reload using imaging-drum-in-place OEM toner supplies compared to majority of worldwide competing OEM monochrome laser printers <€250 Euro and MFPs priced <€350 Euro as of Nov 15, 2018. HP internal research & Keypoint Intelligence-Buyers Lab 2018 study commissioned by HP. Market share as reported by IDC CYQ4 2018 Hardcopy Peripherals Tracker, 2018Q4 Release. For details, see keypointintelligence.com/HPNeverstop.

2. Actual yield varies considerably based on content of printed pages and other factors. Average based on ISO/IEC 19752 and continuous printing. For details, see hp.com/go/learnaboutsupplies.

3. Requires the HP Smart app download. For details on local printing requirements, see hp.com/go/mobileprinting.

4. Compared to majority of OEM mobile printing apps for inkjet & laser printers & all-in-ones for home & home office, priced less than or equal to €429.99 Euro. Market share as reported by IDC CYQ2 2018 Hardcopy Peripherals Tracker. Claim based on lab testing and research of printer manufacturer's mobile print apps and Keypoint Intelligence - Buyers Lab study commissioned by HP. See Sept 2018 report at keypointintelligence.com/HPSmartApp.

5. HP internal research and Keypoint Intelligence-Buyers Lab 2018 study commissioned by HP. For details, see keypointintelligence.com/HPNeverstop.

6. Based on in box cartridge yield of HP LaserJet Pro M15 and HP LaserJet Pro MFP M28 with standard-fill HP 44A/48A Black Original LaserJet Toner Cartridge with ISO yield of 500 pages. Actual yield varies considerably based on content of printed pages and other factors. Average based on ISO/IEC 19752 and continuous printing. For details, see hp.com/go/learnaboutsupplies.

7. Toner reload kit is not included with the printer; please purchase separately.

8. Excludes first set of ISO test pages. For details, see hp.com/go/printerclaims.

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